ORDER

Orders Order / Rev: 47021 Alt Order #: 27767629 Product Desc: Awareness Estimate: 1367 KLKN-TV Flight Dates: 04/18/22 - 04/24/22 Primary AE: Katz Washington, D.C. Sales Office: Original Date / Rev: 04/15/22 / 04/25/22 Order Type: **GENERAL** Sales Region: National Agency Name: **Political Communications Advertising Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 232 Madison Ave., Ste. 405 Billing Cycle: EOM/EOC New York, NY .10016 Agency Commission: 15% Advertiser Name: Say No to RINOs Demographic: A50+ New Business Thru: **Product Codes:** Issues/Propositions Advertiser External ID: Revenue Code 1: AGY Agency External ID: Revenue Code 2: POL Unit Code: General Revenue Code 3: POL-ISS Order Separation: 00:30:00

Bill Flair				
Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	26	\$6,425.00	\$5,461.25

P-02

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	26	\$6,425.00	\$5,461.25	0.00
Totals	26	\$6,425.00	\$5,461.25	0.00

Account Executives

Priority:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1 KLKN	04/18/2	2 04/18/22	Ch 8 News at 6a M-F	CM	6a-7a	M	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
1211 1241 4			Ch 8 Eyewitness Ne	ws 6a								
	lews 8 T									- 1		
	rt Date	End Date		ots/Week	Rate	Rating				- 1		
Week: 04/		04/24/22	M	1	\$150.00	0.00						
N 2 KLKN	04/19/2	2 04/19/22	Ch 8 News at 6a M-F		6a-7a	-T	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
KILKNIN	lews 8 T	hie AM	Ch 8 Eyewitness Ne	ws 6a						- 1		
	rt Date	End Date	Weekdays Sr	ots/Week	Rate	Rating				- 1		
Week: 04/		04/24/22	-T	1	\$150.00	0.00				- 1		
		2 04/20/22	Ch 8 News at 6a M-F	CM	6a-7a	W	:30	1	\$150.00P-03	0.00 NM	4	\$150.00
14 5 INLINIA	07/20/2	2 0-1/20/22	Ch 8 Eyewitness Ne		0a-7 a		.50	'	Ψ130.001-03	0.00 14101	'	\$150.00
KILKN N	lews 8 T	his AM	On o Lycwinicss No	vio va						- 1		
Sta	rt Date	End Date	Weekdays St	ots/Week	Rate	Rating				- 1		
Week: 04/	18/22	04/24/22	W	1	\$150.00	0.00						
N 4 KLKN	04/21/2	2 04/21/22	Ch 8 News at 6a M-F	CM	6a-7a	T	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
			Ch 8 Eyewitness Ne	ws 6a						- 1		
KILKN N	lews 8 T	his AM								- 1		
	rt Date	End Date		ots/Week	Rate	Rating				- 1		
Week: 04/	18/22	04/24/22	T	1	\$150.00	0.00						
N 5 KLKN	04/22/2	2 04/22/22	Ch 8 News at 6a M-F		6a-7a	F	:30	1	\$150.00P-03	0.00 NM	1	\$150.00
			Ch 8 Eyewitness Ne	ws 6a						, I		

Page 2 of 3 Print Date: 04/25/22 13:33:55

Order / Rev: Alt Order #:

Flight Dates:

47021

27767629

04/18/22 - 04/24/22

Advertiser:

Estimate:

Say No to RINOs

Product Desc:

Awareness

1367

KLKN-TV

Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Spe	ots	Rate Pri	Rta Type	Spots	Amount
KILKN News 8 This AM	·				- 10		9 . , , ,	i i	
<u>Start Date</u> <u>End Date</u> Week: 04/18/22 04/24/22	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
N 6 KLKN 04/18/22 04/18/22	Property of the Coord Morning America CM Good Morning America	7a-9a	M	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
Good Morning America Start Date End Date	Weekdays Spots/Week	Pata	Rating						
Week: 04/18/22 04/24/22	M 1	<u>Rate</u> \$200.00	0.00						
N 7 KLKN 04/19/22 04/19/22	Good Morning America CM Good Morning America	7a-9a	-T	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
Good Morning America Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 04/18/22 04/24/22	-T 1	\$200.00	0.00						
N 8 KLKN 04/20/22 04/20/22	Good Morning America CM Good Morning America	7a-9a	W	:30	1	\$200.00 P-04	0.00 NM	1	\$200.00
Good Morning America	Weekstein Swate/Meek	Data	Ratina						
<u>Start Date</u> <u>End Date</u> Week: 04/18/22 04/24/22	Weekdays Spots/Week	<u>Rate</u> \$200.00	Rating 0.00						
N 9 KLKN 04/21/22 04/21/22	Good Morning America CM Good Morning America	7a-9a	T	:30	1	\$200.00 P-04	0.00 NM	1	\$200.00
Good Morning America	.								
<u>Start Date</u> <u>End Date</u> Week: 04/18/22 04/24/22	Weekdays Spots/Week	Rate \$200.00	Rating 0.00						
N 10 KLKN 04/22/22 04/22/22	Good Morning America CM	7a-9a	F	:30	1	\$200.00P-04	0.00 NM	1	\$200.00
Good Morning America	Good Morning America								
Start Date End Date		Rate	Rating						
Week: 04/18/22 04/24/22	F 1	\$200.00	0.00			#050 00D 00	0.00 184		#0.00
N 11 KLKN 04/24/22 04/24/22	2 This Week CM This Week	8a-9a	S	:30	1	\$250.00P-03	U.UU NIVI	0	\$0.00
This Week									
Start Date End Date	Weekdays Spots/Week	Rate \$250.00	Rating						
Week: 04/18/22 04/24/22 Spot Ch Date Range	•	\$250.00 t/End Time	0.00 <u>W</u>	/eekdays	Len	ngth Rate	Rtg Type		
1 KLKN 04/18/22-04/24/22			=	S	u	:30 (\$250.00)	0.00 <i>NM</i>		
Credited [No Avail] EOF									
N12 KLKN 04/18/22 04/18/22	2 Ch 8 News Midday M-F CM Ch 8 News Midday M-F	11a-12p	M	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Channel 8 Eyewitness New	s- Midday								
<u>Start Date</u> <u>End Date</u> Week: 04/18/22 04/24/22	Weekdays Spots/Week	Rate \$100.00	Rating 0.00						
N 13 KLKN 04/19/22 04/19/22		11a-12p	-T	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
	Ch 8 News Midday M-F								
Channel 8 Eyewitness New Start Date End Date		Rate	Rating						
Week: 04/18/22 04/24/22	-T 1	\$100.00	0.00						
N14 KLKN 04/20/22 04/20/22	Ch 8 News Midday M-F CM Ch 8 News Midday M-F	11a-12p	W	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Channel 8 Eyewitness New									
<u>Start Date</u> <u>End Date</u> Week: 04/18/22 04/24/22	Weekdays Spots/Week	Rate \$100.00	Rating 0.00						
N 15 KLKN 04/21/22 04/21/22		11a-12p	T	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Channel 8 Eyewitness New	Ch 8 News Midday M-F								
Start Date End Date		Rate	Rating						
Week: 04/18/22 04/24/22	T 1	\$100.00	0.00						
N 16 KLKN 04/22/22 04/22/22	2 Ch 8 News Midday M-F CM Ch 8 News Midday M-F	11a-12p	F	:30	1	\$100.00P-03	0.00 NM	1	\$100.00
Channel 8 Eyewitness New Start Date End Date	•	Dete							
Start Date End Date	: Weekdays Spots/Week	Rate	Rating						

Print Date: 04/25/22 13:33:56 Page 3 of 3

Order / Rev:

47021

Advertiser:

Say No to RINOs

Alt Order #:

27767629

Product Desc:

Awareness KLKN-TV

Flight Dates:

04/18/22 - 04/24/22

Estimate: 1367

Start Inventory Code Break Start/End Time Days In Ch Fnd Len Spots Rate Pri Rtg Type Spots Amount Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 --F--\$100.00 0.00 N 17 KLKN 04/18/22 04/18/22 Ch 8 News at 5p M-F CM 5p-530p M----\$325,00P-03 0.00 NM 1 \$325.00 Ch 8 News 5p M-F Channel 8 Eyewitness News At Five Spots/Week Start Date End Date Weekdays Rate Rating Week: 04/18/22 M----04/24/22 \$325.00 N 18 KLKN 04/20/22 04/20/22 Ch 8 News at 5p M-F \$325.00P-03 0.00 NM CM 5p-530p --W----:30 1 \$325.00 Ch 8 News 5p M-F Channel 8 Eyewitness News At Five Start Date **End Date** Weekdays Spots/Week Rate Rating --W----\$325.00 Week: 04/18/22 04/24/22 0.00 N 19 KLKN 04/19/22 04/19/22 Ch 8 News at 6p M-F CM 6p-630p -T----:30 \$400.00P-03 0.00 NM \$400.00 Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 -T----\$400.00 0.00 N 20 KLKN 04/21/22 04/21/22 Ch 8 News at 6p M-F CM 6p-630p \$400.00P-03 0.00 NM :30 \$400.00 Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Start Date End Date Weekdays Spots/Week Rate Rating Week: 04/18/22 04/24/22 ---T---1 \$400.00 0.00 N21 KLKN 04/22/22 04/22/22 Ch 8 News at 6p M-F CM 6p-630p ----F--:30 \$400.00 P-03 0.00 NM \$400.00 Ch 8 Eyewitness News 6p Channel 8 Eyewitness News At Six Spots/Week Start Date End Date Rating Weekdays Rate Week: 04/18/22 04/24/22 ---F--\$400.00 0.00 ----5-N22 KLKN 04/23/22 04/23/22 Ch 8 News Sat at 6p CM 6p-630p :30 \$275.00 P-01 0.00 NM \$275.00 Ch 8 News Sat at 6p Eyewitness News 8 At 6-Sat Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 04/18/22 04/24/22 \$275.00 0.00 \$425.00 P-03 0.00 NM N23 KLKN 04/24/22 04/24/22 Ch 8 News Sun at 530p CM 530-6p ----S :30 \$425.00 Ch 8 News Sun 530p Channel 8 Eyewitness News At 5:30 Start Date End Date Rating Weekdays Spots/Week Rate Week: 04/18/22 04/24/22 ----S \$425.00 0.00 \$400.00 P-03 0.00 NM N24 KLKN 04/18/22 04/18/22 Ch 8 News at 10p M-F CM 10p-1035p M----\$400.00 :30 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Rating Start Date **End Date** Weekdays Spots/Week Rate \$400.00 Week: 04/18/22 04/24/22 0.00 \$400.00P-03 0.00 NM \$400.00 N25 KLKN 04/20/22 04/20/22 Ch 8 News at 10p M-F CM 10p-1035p --W----:30 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Weekdays Spots/Week Rate Rating --W----Week: 04/18/22 04/24/22 \$400.00 \$400.00 P-03 0.00 NM N 26 KLKN 04/22/22 04/22/22 Ch 8 News at 10p M-F CM 10p-1035p ----F--\$400.00 :30 Ch 8 News at 10p M-F Channel 8 Eyewitness News At Ten Start Date End Date Spots/Week Rating Weekdays Rate Week: 04/18/22 04/24/22 ---F--\$400.00 0.00 N 27 KLKN 04/24/22 04/24/22 Ch 8 News Sun at 10p CM 10p-1035p ----S :30 \$425.00 P-03 0.00 NM \$425.00 Ch 8 News Sun at 10p Channel 8 Eyewitness News At Ten Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 04/18/22 04/24/22 -----\$425.00 0.00

Suite 405

232 Madison Ave

New York, NY 10016

Contract # 27767629 Agency: Political Communications Advertising CPE: 280/306/1367

Advertiser: Say No to RINOs

Agency Order #: 11575686

Salesperson: ALEXANDRA BRADLEY 202-955-5342 Buyer: Cunningham, Katie Changes as of: 4/25/2022 at 11:03 AM Flight: 4/18/22 - 4/24/22

Product: Awareness

Primary Demo: Adults 55+

Version: Highlighting Makegood 1
Station: KLKN Market: Lincoln&Hstng-Krny-Pls DMA

Status: Accepted

Service: Nielsen Office: WASHINGTON

Total Spots: 26
Total CPP: \$72.19 Con Type: POLITICAL/VOTE Total \$: \$6,425.00

Total GRP: 89.0 Traffic #: 47021

Assistant: ALEXANDRA BRADLEY 202-955-5342

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

Day/Time

P

Program

Rate Rating

Len 4/18 4/19 4/20

4/21

4/22 4/23 4/24

Spots Total

CPP*

GRP*

89.0 0.0

Total 40

4/18 - 4/24

04/25/22 11:03 AM Sent To Rep	Date/Time Action			CR 3 8a-9a This Week
Joy Wenn	Added by			ve K
See credit due to LUR/EOF	Comment			\$250.00
lue to LUR/E			TOTALS: 5	1.6 30
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		mment	4	0
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			26	0
			\$6,4	
			\$6,425.00	\$0.00 \$156.25
			\$72.19	\$156.25

Printed on
04/25/2022 at
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* Stats base
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